

### GENERAL INFORMATION

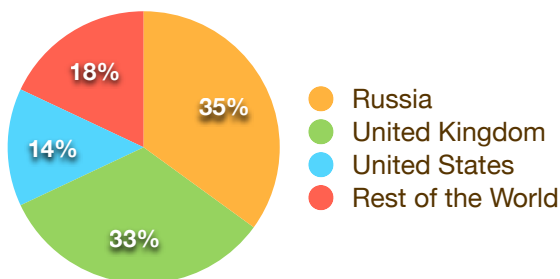
**EmergingMarkets.me** is an online service dedicated to professionals working in Emerging Market's financial services industries. It's focus is capital markets and the engines which power the economies of Russia, CIS and other Emerging Markets. Editorial addresses issues in investment banking, asset management, fund management, M&A, equity markets, debt markets, private equity, custody, trading and technology by providing the latest in news, opinion and analysis. Apart from our core editorial, we aim to become a one-stop shop for information on hires and fires in the Russia and CIS financial services market.

EmergingMarkets.me aims to bring together investment professionals working in emerging markets financial services arena and create global professional network and community.

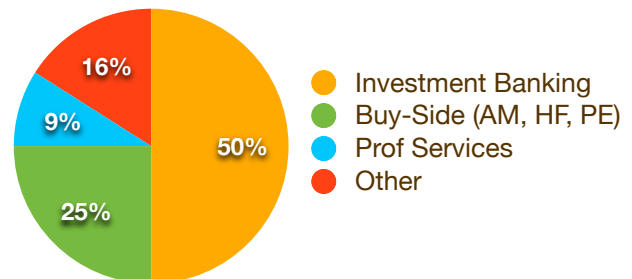
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#### EM.me readers by industry



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- Lawyers & Lobbyists
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- Professional Services consultants
- MBA and executive education programs
- Business Media and Publishing executives

#### Visitors:

Month	Unique visitors	Number of visits	Pages
Jan 2011	6,458	25,087	175,003
Feb 2011	7,301	27,715	193,341
Mar 2011	10,245	36,231	354,771
Apr 2011	10,120	35,221	257,989
May 2011	9,464	35,640	262,153
Jun 2011	10,584	36,477	273,508
Jul 2011	10,657	35,992	272,749
Aug 2011	9,242	32,952	229,737
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- First page in Google search results for key-words "emerging markets", "emerging markets news".

**THE TEAM**

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**Igor Marchuk**, London - Internet Marketing expert.

**Regular Content Contributors:** - [EmergingMarkets.me](http://EmergingMarkets.me) accepts contributions from the best analysts active in emerging markets and especially in our core region of Russia and the CIS. We publish and reproduce work by strategists such as **Chris Weafer** of Troika Dialog, **Eric Kraus** of Truth & Beauty, **Jerome Booth** of Ashmore Investment, **Jlm O'Neil** of Goldman Sachs Asset Management, **Rustam Botashev** of Unicredit Securities and many others.